



Corporate

Sponsorship Package 2019

(Corporate sponsor is defined as a business/organization with 51 employees or more. Includes branches and divisions.)

Why support Rocky Hill Parks & Recreation?

Throughout the year, the Rocky Hill Parks & Recreation Department strives to provide quality programs and events to its 19,000 residents. While some of our funding is sponsored by the town much of it is raised through sponsorships from local businesses and organizations.

Our sponsorship opportunities have been created to not only develop and strengthen our quality programs and events we provide for the community, but support our local businesses. Perhaps you're a new business trying to get your name out or one that has been around for years, either way we have very effective ways to help improve your image, while marketing your products and services to the community and its surrounding areas.

Step 1: Select Sponsorship *(Package & Individual Opportunity)*

Selection	Sponsorship Package	Price
	Platinum Package: Title Sponsor for Annual Fallfest & Food Truck Festival Fireworks Display and Summer Concert Series <i>(Valued at \$6,000)</i> .	\$5,000
	Gold Package: Pick any 4 from below up to a \$2,500 value.	\$2,000
	Silver Package: Pick any 3 from below up to a \$2,000 value.	\$1,500
	Bronze Package: Pick any 1 from below for actual price.	Actual Price
Selection	Sponsorship Opportunities	Price
	Ad in 4 Seasonal Brochures: Advertise your business in our seasonal department brochure that is distributed to all the residents of Rocky Hill, in addition to being published electronically and posted on our website. Ads are available in 1/8, 1/4 & 1/2 sizes. <i>(If selecting, please circle applicable size)</i> .	1/8 = \$380 1/4 = \$720 1/2 = \$1,100
	Bunny Breakfast Bonanza Table Sponsor: Provides business with 1 table, 2 chairs to promote your business and/ or product(s). (Event Date: Saturday, April 13)	\$250
	National Night Out Event Sponsor: Show your support for the Rocky Hill Police Department and have your business name displayed on our sponsor board, announced throughout event, as well as printed on promotional materials. (Event Date: Tuesday, August 6. Rain Date: Wednesday, 8/7)	\$500
	Summer Concert Series Sponsor: Have your business name displayed on our sponsor board, announced throughout the concerts for each concert, as well as printed on promotional materials. (Concert Dates: Tuesdays 7/9, 7/16, 7/23, 7/30, 8/6. Rain Dates: Wednesdays 7/10, 7/17, 7/24, 7/31, 8/7)	\$1,000
	Seasonal Movie Series Sponsor: Have your business name displayed on our sponsor board, announced for each movie, as well as printed on promotional materials. (Movie Dates: Thursday 7/11, 7/25... October and December Movie Dates Coming Soon!)	\$500
	Elm Ridge Park Pool Banner Sponsor: Promote your business on a 2 ¾ x 5 ft. banner at Elm Ridge Park's Outdoor Pool. (Outdoor Pool Open Mid-June through Mid- August)	\$500
	Annual Fallfest & Food Truck Festival Sponsor: Have your business name displayed on our sponsor board, announced throughout event, as well as printed on promotional materials. (Event Date: Saturday, October 19. Rain Date: Sunday, October 20)	\$500
	Title Sponsor for Annual Fallfest & Food Truck Festival Fireworks: Have your business name displayed on our sponsor board, announced throughout event, as well as printed on promotional materials. (Event Date: Saturday, October 19. Rain Date: Sunday, October 20) <i>*Excluded from Gold & Silver Packages</i>	\$5,000
	Youth Fall Soccer Team Sponsor: Have youth Fall Soccer Team named after your business and business name printed on back of athlete t-shirts. Color Preference: _____	\$200
	Winter Wonderland- Horse Drawn Carriage Ride Sponsor: Business name printed on carriage sponsor sign, and event marketing materials. (Event Date: Wednesday, December 4)	\$250
Grand Total:		\$ _____

Step 2: Sponsor Information

(Business Name)	(Contact First Name)	(Contact Last Name)
(Company Address)	(City)	(Zip)
(Daytime Phone)	(Email)	
(Please PRINT business name as you wish for it to appear on Marketing Materials)		

Step 3: Payment

Thank you for choosing to support the Town of Rocky Hill's Parks & Recreation Department. To ensure your sponsorship is processed appropriately we ask that you please follow the below guidelines:

Payment Information: Sponsorships will not be completed or held without total payment and all information.

Check Enclosed- Check #: _____ All Checks must be made payable to: **"Town of Rocky Hill"**

Credit Card- Check One: Visa Mastercard Discover

(Credit Card #)	(Expiration Date)	(3 Digit CVV Code- Back of Card)
(Name on Card)	(Authorization Signature)	

Please return/ submit your application to:

Rocky Hill Parks & Recreation
761 Old Main Street
Rocky Hill, CT 06067

Please keep in mind...

- Please return your application as soon as possible to allow our team ample time to ensure we properly accommodate your sponsorship request.
- In the event your sponsorship request is received too close to the event/program start date, a comparable substitution will be made.
- Please make copies of the form you submit, NO invoices will be sent out unless requested.
- Space is limited and on a first-come, first-serve basis. The town reserves the right to accept or reject vendors at its sole discretion.
- The Rocky Hill Parks & Recreation will do its best to regulate and make vendors aware of products and services being offered, but cannot ensure duplication won't occur at events. (Ex. Beverages are not considered exclusive to one vendor.)
- Should you have any questions, please don't hesitate to contact our office at: (860) 258-2772.