

Small Business Sponsorship Package



Throughout the year, the Rocky Hill Parks & Recreation Department strives to provide quality programs and events to its 19,000 residents. While some of our funding is sponsored by the town much of it is raised through sponsorships from local businesses and organizations.

Perhaps you're a new business trying to get your name out or one that has been around for years, either way we have very effective ways to help improve your image, while marketing your products and services to the community and its surrounding areas. You can choose from a variety of vehicles — individual to multiple solutions.

Sponsorship Guidelines

- Small Business sponsorship package forms and payments are due by May 1 to ensure proper promotions.
- Rocky Hill Fallfest booth form and payment are due by September 2.
- Commitment forms will not be honored if payment is not received by the deadline.
- Please make copies of the form you submit — NO invoices will be sent out unless requested.
- Space is limited and on a first-come, first-serve basis. The town reserves the right to accept or reject vendors at its sole discretion.
- Packages are being offered on a first-come, first-serve basis. In the event that we run out of space for a particular sponsorship a comparable substitution will be made.
- Parks and Recreation will do its best to regulate and make vendors aware of products and services being offered, but cannot ensure duplication won't occur at events. Beverages are not considered exclusive to one vendor.

Please mail completed booth commitment form and payment to:

Sponsorships c/o Rocky Hill Parks and Recreation, 761 Old Main Street, Rocky Hill, CT 06067.

For further information please call 860-258-2772.

(Check choices)	Event – All dates and information are available on our Web site www.rhparkrec.org under special events and/or sponsors.	Actual Price
	(4) 1/8 page ads in our brochure.	\$380
<input type="radio"/>	Rocky Hill Fallfest Booth: Half of 20x20 tent, 1 electrical plug, lighting, 8' table and 2 chairs. Please fill out Booth commitment form.	\$225
<input type="radio"/>	Sponsor of all 6 Concerts: Name displayed on sponsor board and announced during event.	\$500
<input type="radio"/>	Bronze Sponsor of Rocky Hill Fallfest: Name displayed on sponsor board and announced during event.	\$250
<input type="radio"/>	Sponsor of all 6 movies: Name displayed on sponsor board and announced during event.	\$250
<input type="radio"/>	Intermission show: This will allow you to present your products and/or services during a concert or movie. Must be a sponsor of concert or movie series (above) to participate. Space is very limited!	\$250
<input type="radio"/>	Banner at (renewed annually): Elm Ridge Park pool	\$500
<input type="radio"/>	Soccer: Business name on team t-shirts and schedule – space is limited! division preference: _____ t-shirt color preference: _____	\$150

Fireworks Sponsorships (deadline July 1st):

Your company's name will be featured in all promotional materials, including our fall brochure and announcements. For example, Fireworks sponsored by _____.

<input type="radio"/>	Title sponsorship of Rocky Hill Fallfest Fireworks	\$5,000
<input type="radio"/>	Friends of Rocky Hill Fallfest Fireworks	\$2,500

Contact: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

